

PITCH PERFECT

IDEAS THAT WRITE THE FUTURE!

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CAPITAL





WHAT WE WANT

× Inspiration

- _ Focus on the innovative strength of the European fintech scene
- _ Enthusiasm for the industry

× Visibility

- _ Creation of presentation opportunities
- _ Effective media communication and networking

× Networking

- _ Networking opportunities between start-ups, companies and investors

× Entertainment

- _ No traditional pitch contest
- _ Festival character / "opening act" spirit

Berlin is THE fintech hub in Germany and Europe and therefore the epicentre of **innovative talent and ideas.**



HOW IT WORKS

- × Integration of the start-up pitches as an "opening act"
- × Positioning on the FIBE Festival Stage
- × Selection of 7 start-ups in total
- × Allocation to 3-4 slots each on April 24th and 25th 2024

24.04.2024 – 3 Slots à 1 Start-Up Pitch

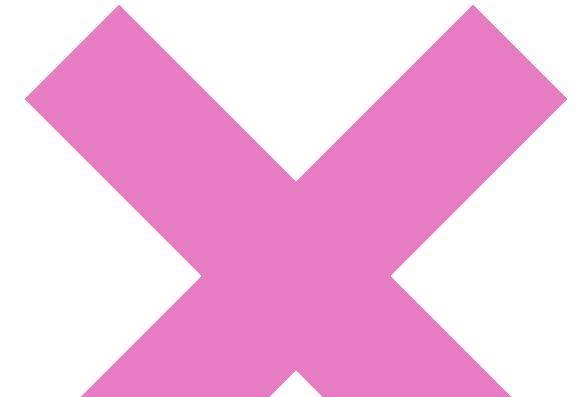
25.04.2024 – 4 Slots à 1 Start-Up Pitch





RULE(S) MAKE THE WORLD

- × Participation only for seed phase / international
- × No subsidiaries of established companies
- × Application with pitch profile (idea, classification in the fintech cosmos, status quo, forecast, team, website)
- × Maximum of 2 people on stage for the pitch
- × No slides on stage



FIRST IMPRESSION

- × Stage entrance with a self-selected song that presents the spirit of the idea/start-up (max. 20 sec.)

PITCH IT BABY

- × 2 min Pitch
Idea / Forcast / Claim (170 characters) – no presentation!

ASK ME ANYTHING

- × 2 minutes for 2 question...
Moderator / Audience / Pot Luck

FI×BE

WHY THE HASSLE

- × Fame / Visibility
- × Access to the FIBE Festival (two free tickets included)
- × Networking





SPREAD THE WORD

05.02.2024

Start of application phase

08.03.2024

End of application phase

By 22.03.2024

Decision on final 7 pitches

By 27.03.2024

Communication of final 7 pitches

